

# Sinclair Radio Seattle Political Inquiry Form

Date of Inquiry 6/20/2018 Time 5:19p Rcvd by: Gary Greenberg

Candidate/Issue Kim Wyman

Party Republican Office Sought Secretary of State

Committee name Citizens for Kim Wyman

Affiliation of Caller Media Buying Service

Committee Address P.O. Box 3812

City Lacey State WA Zip 98509

Phone 360-746-6668 Fax

e-mail info@kimwyman.com

Advertising Agency Media +

Agency Contact Kathy Neukirchen

Address of Agency 160 Roy Street

City Seattle State WA Zip 98109

Phone 206-282-5677 Fax

e-mail kathy@mediaplussea.com

Information sent 6/21/2016

Sent by: Fax Mail Hand delivery e-mail XX

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KVI - Seattle</u>	<b>Date:</b> <u>7/8/16</u>
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I, Nathy Neukirch  
 being/on behalf of: Kim Wyman  
 a legally qualified candidate of the Republican  
 political party for the office of: Secretary of State  
 in the Primary Election, Washington State  
 election to be held on: Tuesday 8/2

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>See Attached</u>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Kim Wyman

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Debra Swift

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/6/2016

Date

[Signature] Media Plus

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted In Part

☐ Rejected

[Signature]

Signature

Gayle Remy

Printed Name

Station Rep

Title

**CONTRACT**

**KVI-AM**  
**140 4th Ave N, Ste 340**  
**Seattle, WA 98109**  
**(206) 404-4000**

And:

**Media Plus**  
**160 Roy St**  
**Seattle, WA 98109**

<u>Contract / Revision</u> 599137 /		<u>Alt Order #</u>
<u>Product</u> Citizens to Elect Kim Wyman		
<u>Contract Dates</u> 07/18/16 - 08/07/16		<u>Estimate #</u> KW 2155
<u>Advertiser</u> Citizens for Kim Wyman		<u>Original Date / Revision</u> 07/08/16 / 07/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVI-AM	<u>Account Executive</u> House House-Seattle	<u>Sales Office</u> Local-Seattle Ra
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9912896	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 11309		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVI	07/18/16	08/07/16	M-F 6a-10a	6a-10a		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-222---				6	\$50.00				
	Week:	07/25/16	07/31/16	-222---				6	\$50.00				
	Week:	08/01/16	08/07/16	2-----				2	\$50.00				
N 2	KVI	07/18/16	08/07/16	M-F 10a-3p	10a-3p		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-222---				6	\$50.00				
	Week:	07/25/16	07/31/16	-222---				6	\$50.00				
	Week:	08/01/16	08/07/16	2-----				2	\$50.00				
N 3	KVI	07/18/16	08/07/16	M-F 3p-7p	3p-7p		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-222---				6	\$50.00				
	Week:	07/25/16	07/31/16	-222---				6	\$50.00				
	Week:	08/01/16	08/07/16	2-----				2	\$50.00				
<b>Totals</b>								<b>0.00</b>				<b>42</b>	<b>\$2,100.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	36	\$1,800.00	(\$270.00)	\$1,530.00
08/01/16 -08/01/16	6	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	<b>42</b>	<b>\$2,100.00</b>	<b>(\$315.00)</b>	<b>\$1,785.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# New Order

<b>Media:</b> Radio	<b>Market:</b> Seattle-Tacoma	<b>Vendor:</b> KVI-AM	<b>Billing To:</b> Media Plus+
<b>Client:</b> Kim Wyman for Secretary of State	<b>Demo:</b> Adults 50+		160 Roy St Seattle, WA 98109
<b>Product:</b> Campaign	<b>Separation:</b> 30	<b>AE:</b> Brian Taibi	
<b>CPE:</b> KWII/2155	<b>Flight Start:</b> 7/15/16	<b>Phone:</b>	<b>Phone:</b> 206-282-5677
<b>Description:</b> Primary Radio 2016	<b>Flight End:</b> 8/4/16	<b>Fax:</b>	<b>Fax:</b> 206-284-4862
<b>Rep:</b>	<b>Sales Office:</b>		
<b>Version:</b> 1	<b>Survey:</b> 4BK Feb16-May16 MSA ARB PPM		
<b>Comments:</b> Flight dates: Fri 7/15 - Tue 8/2			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	7/28
1	F,M,TU,WTh 6:00A-10:00A	AM	\$50.00	C 30	0	0	0	0	2	2	2	0	0	0	0	2	2	2
2	F,M,TU,WTh 10:00A-3:00P	MD	\$50.00	C 30	0	0	0	0	2	2	2	0	0	0	0	2	2	2
3	F,M,TU,WTh 3:00P-7:00P	PM	\$50.00	C 30	0	0	0	0	2	2	2	0	0	0	0	2	2	2
Total Spots:					0	0	0	0	6	6	6	0	0	0	0	6	6	6
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	2.2	2.2	2.2	0.0	0.0	0.0	0.0	2.2	2.2	2.2
Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/29	7/30	7/31	8/1	8/2	8/3	8/4	Total Spots	Adults 50+ RTG	CPP				
1	F,M,TU,WTh 6:00A-10:00A	AM	\$50.00	C 30	0	0	0	2	0	0	0	14	0.4	\$125.00				
2	F,M,TU,WTh 10:00A-3:00P	MD	\$50.00	C 30	0	0	0	2	0	0	0	14	0.3	\$166.67				
3	F,M,TU,WTh 3:00P-7:00P	PM	\$50.00	C 30	0	0	0	2	0	0	0	14	0.4	\$125.00				
Total Spots:					0	0	0	6	0	0	0	42						
Total GRP/GIMP(000):					0.0	0.0	0.0	2.2	0.0	0.0	0.0		15.4					
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots															
7/2016	\$1,800.00 - 36	\$0.00 - 0	\$1,800.00 - 36															
8/2016	\$300.00 - 6	\$0.00 - 0	\$300.00 - 6															
Total Gross Cost:					\$2,100.00										Total Gross CPP:	\$136.36		
Total Net Cost:					\$1,785.00										Total Net CPP:	\$115.91		

## Disclaimer:

All makegoods must be made within flight.  
Invoices must contain full product name, estimate number, and correct ISCI codes.

**CONTRACT**

**KVI-AM**  
**140 4th Ave N, Ste 340**  
**Seattle, WA 98109**  
**(206) 404-4000**

And:

**Media Plus**  
**160 Roy St**  
**Seattle, WA 98109**

**Revision**

<u>Contract / Revision</u> 599137 /		<u>Alt Order #</u>
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<u>Contract Dates</u> 07/18/16 - 08/07/16		<u>Estimate #</u> KW 2155
<u>Advertiser</u> Citizens for Kim Wyman		<u>Original Date / Revision</u> 07/08/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVI-AM	<u>Account Executive</u> House House-Seattle	<u>Sales Office</u> Local-Seattle R
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	Week:	07/18/16	07/24/16	-222---				6	\$50.00				
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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Revision

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<b>Description:</b> Primary Radio 2016	<b>Flight End:</b> 8/4/16	<b>Phone:</b> 206-282-5677	
<b>Rep:</b>	<b>Sales Office:</b>	<b>Fax:</b> 206-284-4862	
<b>Version:</b> 2	<b>Survey:</b> 4BK Feb16-May16 MSA ARB PPM		
<b>Comments:</b> Flight dates: Fri 7/15 - Tue 8/2			

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	7/28
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3	F,MTuWTh 3:00P-7:00P	PM	\$50.00	C 60	0	0	0	0	2	2	2	0	0	0	0	2	2	2
<b>Total Spots:</b>					0	0	0	0	6	6	6	0	0	0	0	6	6	6
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	2.2	2.2	2.2	0.0	0.0	0.0	0.0	2.2	2.2	2.2

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	7/29	7/30	7/31	8/1	8/2	8/3	8/4	Total Spots	Adults 50+ RTG	CPP
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3	F,MTuWTh 3:00P-7:00P	PM	\$50.00	C 60	0	0	0	2	0	0	0	14	0.4	\$125.00
<b>Total Spots:</b>					0	0	0	6	0	0	0	42		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	2.2	0.0	0.0	0.0		15.4	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
7/2016	\$1,800.00 - 36	\$0.00 - 0	\$1,800.00 - 36
8/2016	\$300.00 - 6	\$0.00 - 0	\$300.00 - 6
<b>Total Gross Cost:</b>		\$2,100.00	<b>Total Gross CPP:</b> \$136.36
<b>Total Net Cost:</b>		\$1,785.00	<b>Total Net CPP:</b> \$115.91

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